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24.06.2021 / 9h - 12h45

Online

# ANNUAL PRIVATE MARKETS RESEARCH CONFERENCE



# PROGRAM

- 09:00**      **Welcome Address**  
Speakers: Emmanuel Jurczenko, EDHEC and Serge Darolles, Université Paris Dauphine-PSL and CREST
- Session 1 - ESG and Private Equity**
- 09:10**      **Academic research overview**  
Speaker: Rüdiger Fahlenbrach, EPFL
- 09:25**      **Discussion: conflict of interest or long-term alignment?**  
Discussants: Rüdiger Fahlenbrach, EPFL and Jegor Tokarevich, SOF
- 09:45**      **Sponsor Presentation**  
Speaker: Joana Castro, Head of Primaries, Unigestion
- 10:00**      **Panel Discussion: the practical realities of ESG in private markets**  
Moderator: Marie Lambert, HEC Liège  
Panelists: Joana Castro, Unigestion; Cyril Demaria, EDHEC; Melissa Ferraz, eFront a part of BlackRock; Dörte Höpner, Riverside Europe; Paula Langton, Campbell Lutyens and Jegor Tokarevich, SOF
- 10:30**      **Questions from the audience**
- 10:40**      **Sponsor presentation**  
Speaker: Ali Floyd, Senior Vice President, Campbell Lutyens
- 10:55**      **Break**
- Session 2 - Artificial Intelligence and Private Equity**
- 11:05**      **Academic presentation**  
Speaker: Ludovic Phalippou, Said Business School, University of Oxford
- 11:20**      **Discussion: How PE investors are using AI?**  
Discussants: Ludovic Phalippou, Said Business School, University of Oxford and Gideon Ozik, MKT MediaStats
- 11:40**      **Sponsor Presentation**  
Speaker: Marija Djordjevic, Head of Research, eFront a part of BlackRock
- 11:55**      **Panel Discussion: What can we reasonably expect from AI in private markets?**  
Moderator: Sara Tommar, NEOMA  
Panelists: Cyril Demaria, EDHEC; Marija Djordjevic, eFront a part of BlackRock; Martin Goodson, Evolution AI; Gideon Ozik, MKT MediaStats and Natalia Sigrist, Unigestion
- 12:25**      **Questions from the audience**
- 12:35**      **Wrap-up and Thank you**

